

Introduction

Traffic congestion has a major effect on your organisation's time, money and efficiency as well as an impact on the environment and health of local people. Congestion is everyone's problem and all of us have a part to play in finding a solution.

As part of the Connected programme we are encouraging local businesses and groups to introduce a travel action plan to promote different ways employees and visitors can travel to work and help to **keep Derby moving**.



What is the Connected grant scheme?

The Connected grant scheme is available for businesses, and voluntary and community groups based in Derby who need some financial help to meet the cost of funding workplace or community-based travel improvements or initiatives. Examples of what can be funded are included below, but would typically include anything that:

- makes it easier, cheaper, healthier or greener for your employees and visitors
- reduces the costs and time delays associated with essential business travel
- ensures customers, suppliers and visitors can easily access local business and group sites.

By applying for funding (of up to £25,000), your organisation/group will commit to developing a Travel Action Plan that briefly reviews how staff and visitors travel to your site, and sets basic objectives to help you Get Connected. Working with our Connected Travel Advisers, you will get free help and advice on travel measures that will have the greatest impact for your organisation/group and encourage greater use of alternatives to the car; such as cycling, walking, car sharing, using public transport and flexible-working.

What can I apply for?

Grants will be made available for both infrastructure and incentives that help you promote walking, cycling, public transport, car sharing and smarter working practices, including:

- installing cycle parking and storage facilities for staff and visitors
- car share signs and marking out priority car share parking bays
- showers and changing facilities
- buying pool bikes for staff to use
- site access improvements for walking and cycling
- electric vehicle charging points and pool vehicles
- support for targeted events, campaigns and promotions inside the workplace.

What's not covered by the grant?

The following items are not covered by the Connected Grant Scheme:

- laptops or computers
- video-conferencing suites
- non-electric vehicle pool cars
- bus and rail tickets
- maintenance of infrastructure purchased through the grant



What happens next?

A member of the Connected team will contact you to discuss your application in more detail, and arrange a site visit. Once the completed application is submitted, it will be assessed and a decision made by the panel. You will be notified of the decision within 28 days of receipt and if your bid is successful you can start work to Get Connected immediately.

Grant Conditions

To qualify for a Connected Grant:

- your proposal must encourage the use of different modes of travel other than single occupancy car use
- you must be committed to implementing your Travel Action Plan and participating in annual monitoring
- applications from organisations/groups which commit match funding will be given priority
- your application must have the support of senior management (where applicable) in your organisation
- you will accept that grants will only be paid upon receipt of your paid invoice for completed works, and for audit purposes, evidence of defrayal (bank statements) may be required
- you acknowledge that State Aid rules may apply.

Additional support to businesses



Bespoke offers free energy advice and audits with access to grants of up to £5,000 for energy efficiency improvements to buildings or equipment. For more information visit www.derby.gov.uk/bespoke, email bespoke@derby.gov.uk or call 01332 642015



The **Derby Enterprise Growth Fund** offers loans, risk capital and in some instances grants to support business growth and job creation.



For more information visit www.derby.gov.uk/degf email degf@derby.gov.uk or call 01332 641628

How to apply

Simply fill in the attached form and return to Connected Team, Derby City Council, The Council House, Second Floor, Corporation Street, Derby DE1 2FS.

If you would like to talk through your application before applying then please contact 01332 641759

Connected Grant Scheme Application Form

Please PRINT clearly

Name of business/organisation

Address

Your name

Telephone

Email

What initiative requires funding? - Please give a brief description of your scheme

How much funding do you require?

How much are you match funding?

How will your scheme encourage the use of alternative ways of travelling?

I authorise the application to be considered for funding and request that a workplace travel plan officer makes contact to discuss eligibility for the project.

Signature

Position

Date

get connected!



What are the benefits?

Having a Travel Action Plan and introducing sustainable travel measures can bring you many benefits, including:

- reducing local traffic congestion and improving site access
- improving your environmental image
- saving costs through reduced business mileage
- healthier staff resulting in fewer sick days
- improving staff recruitment and retention
- helping lower your organisation/group's impact on the environment.

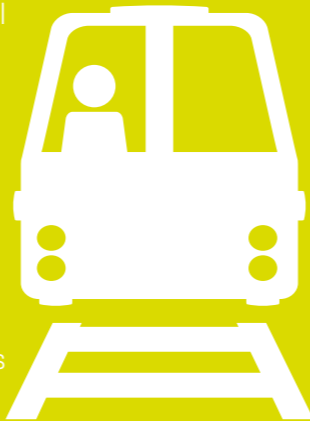
What is Connected?

Connected is a new partnership supported by Derby City Council, the Derbyshire and Nottinghamshire Chamber of Commerce and the D2N2 Local Enterprise Partnership. Backed by £4.9m of Government funding it will improve the quality of local transport options in Derby.

Connected aims to keep Derby Moving by working with local employers, and voluntary and community groups to improve local travel options, making it easier, cheaper and healthier for your employees and visitors to get to work, or travel on business. The programme will help to reduce traffic congestion and unlock the growth potential of Derby.

What is a travel action plan?

A Travel Action Plan is a simple document that sets out a package of measures specifically designed to increase travel choices for employees and visitors, and reduce reliance on car travel.



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connected grant scheme



Your guide to getting financial help to introduce sustainable travel initiatives

