

Welcome to the Connected Network



What is Connected and the Connected Network?

Connected is all about helping commuters in Derby to make more sustainable travel choices so that they become a way of life.

Actively promoting walking, cycling, car sharing and public transport options to your employees delivers numerous benefits to both individuals and your business. The Travel Advice Service (TAS) is here to support businesses with the delivery of successful sustainable travel initiatives, and events, in your workplace. Our Travel Advisor's initial aim is to help you develop a concise Travel Action Plan for your business. This provides a basic set of objectives, and actions, that we can help you deliver in order to promote smarter ways of getting to work. A Travel Advisor will then be assigned to help relevant HR teams, facilities managers and senior management teams within your organisation who are looking to encourage these positive changes.

All businesses that are working with the TAS become part of the Connected Network. Being a member of the network means you'll be kept up to date with the latest Connected schemes and benefits.



What have we done so far, and what's next for the Connected Network?

Since April the TAS has engaged with over 30 businesses in Derby. We have helped businesses run staff travel surveys to identify their employees' workplace travel needs, developed tailored Travel Action Plans for a number of employers, and we have advised several organisations with their preparation of an application for Connected grant funding. Working in conjunction with other Connected service providers we have delivered sustainable travel events at a number of local workplaces.

The TAS will continue to work with Derby businesses, supporting you to deliver successful sustainable travel schemes and events in your workplace. We are currently developing a Connected Accreditation Scheme, the culmination of which will be the Connected Awards Ceremony next spring. Watch out for further details in the next edition of the Connected Network Newsletter!

Stay Connected on the move - WiFi is coming to a bus near you!

FREE Wifi is being installed on the following bus routes:

- The Sixes on the A6 corridor
- The 60 along the Chellaston corridor
- The X38 on the Burton corridor
- The Harlequin service to Littleover
- The Micklover service along the Uttoxeter Road corridor
- The 33 & 36 on the Littleover/Burton Road corridor

Tell your staff to look out for the WiFi logo on their bus and get Connected on the way to and from work.



Have you heard about Connected Grants?

If you'd like better facilities at your workplace, you can apply for a grant from Connected to make sustainable travel easier for your staff and customers. You can apply for up to £25,000 of funding through the Connected programme's simple application process. Here are some of the organisations who have already successfully applied for grant funding:

- London Road Community Hospital - New lockers and drying areas in changing rooms.
- Tracsis – New shower facility at their Pride Park office
- Katapult - Pool Bikes, showers and lockers



Spotlight on: Reckitt Benckiser

Reckitt Benckiser is a home products manufacturer with 300 employees at their Sinfin Site. With assistance from Connected's Travel Advisors, Reckitt Benckiser has developed a Travel Action Plan to promote healthy lifestyles, and reduce the cost of commuting to work for staff. A staff travel survey was carried out to find out how they currently travel work and to identify what can be done to encourage more people to walk, cycle, use public transport and car share.

Many staff members live within five miles of the site and expressed an interest in commuting by bike. To encourage cycling, Reckitt Benckiser applied for grant funding to provide covered cycle parking and improve existing shower and changing facilities for staff.



See who's signed up to the Connected Network so far...



Connected Network members can take advantage of a great package of products and services that will make a really positive difference to an organisation and its employees. If you would like to 'Get Connected' then call the Travel Advice Service on 01332 347575, or email info@derbyconnected.com.



Dates for your Diary

7th - 11th October: Liftshare week

Through Connected, we have set up Derbycarshare.com, an online database to help you find suitable, like-minded people to car share with. On Tuesday 8th October we will be at Starbucks on Pride Park signing people up to Derbycarshare.com. Encourage your staff to come down between 8am and 2pm. Everyone who registers will get a FREE car share goody bag and Starbuck's coffee.

w/c 7th October: Customer Services Week at Derby Railway Station

The Connected team will be there between the 7th - 9th offering tailored travel advice, free bike checks and the opportunity to buy a recycled bike or donate unwanted bikes to Bike Back Derby.

30th October: Changing Places Day at Derby's new Multi Sport Arena (Velodrome)

This is the first event of its type outside London, and it aims to increase awareness and educate road users - particularly cyclists and HGV drivers - about the challenges that are faced by both when sharing the roads. The day will be hosted by construction company Bowmer & Kirkland at the site of the multi-sports arena currently being built for Derby City Council on Pride Park.



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