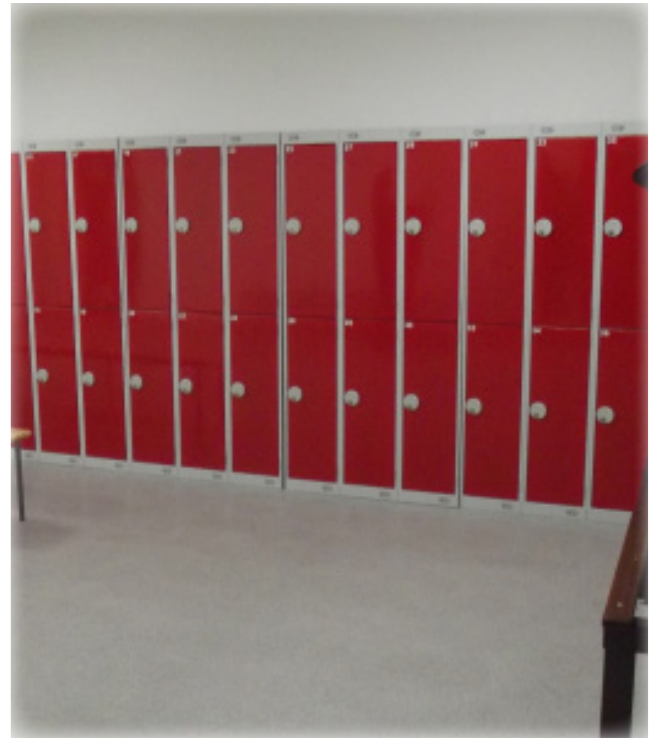


## Key facts

Size:	300 employees
Location:	Sinfin
Grant funding received:	£9,000
Match funding:	£79,000
Purpose:	To install cycle parking and improve changing facilities



With assistance from the Connected Travel Advice Service, Reckitt Benckiser developed a travel action plan to promote healthy lifestyles and reduce the cost of commuting to work for their staff.

As part of the plan a staff travel survey was carried out to find out how staff currently travelled to and from work, and to identify what could be done to encourage staff to walk, cycle, use public transport and car share.

Many staff live within five miles of the Sinfin site, and expressed an interest in commuting by bike. Reckitt Beckiser successfully applied to the Connected grant scheme to provide covered cycle parking for up to 36 bikes, and improve existing shower and changing facilities for staff to use.

## Why we 'got connected'

*We are really pleased with our new and improved cycle facilities which we have built with support from Connected. They have encouraged more staff to travel to work by bike and generated interest from staff who would like to try it, so much so that we have recently run another Cycle to Work scheme.*

Joan Ward, Senior HR Business Partner