



It's been a great journey ...



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Foreword

It has been almost four years since we started our Local Sustainable Transport Fund (LSTF) programme and launched Connected.

Whilst the focus of the LSTF programme has been on sustainable economic growth in the south east quadrant of Derby, over the past year we have enhanced our behavioural change and marketing activities across the city. This includes widening the reach of the Connected brand, delivering more targeted behavioural change campaigns and enhancing our business engagement activities.

Some key headline achievements include:

- **Business Engagement**

Over 220 local employers have developed Travel Action Plans and are actively promoting sustainable travel options and Connected initiatives to their employees.

- **Personal Travel Planning**

Around 760 employees have benefitted from personal travel planning sessions with our travel advisors.

- **Derby Car Club**

Launched in September 2015, the car club allows individuals and businesses to rent one of ten vehicles on an hourly basis – ideal for short journeys.

- **Commuter Challenge**

We delivered our second annual commuter challenge that saw over 21,000 journeys made by sustainable modes of travel, burning nearly three million calories and travelling over 200,000 miles.

Derby's LSTF programme has been one of the most successful across the country and it is important to celebrate its achievements. Over the past three years we have developed stronger relationships with local employers, authorities, training providers and charities and will continue to support these going forward.

However, it is likely the council will have less revenue funding in 2016/17 and it is vital that local employers continue to promote, encourage and support staff to travel by sustainable modes and reduce their car dependency.

Our Connected Awards recognises the employers and individuals who have contributed to the success of the LSTF objectives and have made a real difference to the city of Derby.



Adam Sendall
LSTF Programme Manager

Local Support

We are delighted once again to count on the support of Peter Richardson, the Chairman of D2N2 LEP.

He has supported Connected from early on in our journey, speaking at our breakfast briefing at iPro Stadium in January 2013, where 'Connected' was introduced to local businesses, and since then he has regularly attended Sustainable Transport Partnership meetings.

“By promoting sustainable travel choices for the city through projects such as Bike Back Derby, Wheels to Work and Derby Car Share, the programme has really taken forward Connected’s ‘Keeping Derby moving’ message.”

“Connected’s approach of working with businesses to invest in increasing cycling and public transport use, and reduce traffic congestion, mirror that of the D2N2 LEP. I am sure these efforts will have a lasting impact on the city.”



We are pleased, once again, to welcome the support of Councillor Martin Rawson - Deputy Leader of Derby City Council and Cabinet Member for Communities and City Centre Regeneration.

It is through this role that he has become a strong supporter of the Connected programme, and the work we are carrying out to improve transport across the city. We are grateful that he has found the time to attend our events as well as contribute ideas to the project's delivery team.

“This awards event is all about celebrating the achievements of local employers and the work they have been doing to encourage sustainable travel and support their employees, the local community and the environment, and it really is important that we recognise the efforts of our local businesses. It's very encouraging to see so many signed up to the Connected Business Network, and helping to embed a culture of sustainable travel in Derby”



Connected Business Network Achievements 2015/16

Each Spring we review the achievements of all the organisations that have joined the Connected Business Network.

Five levels of accreditation are used to recognise achievement at our annual Connected Business Awards.

The following activities are indicative of what an organisation must do to achieve the different levels of accreditation.



Recognition

- Joining the Connected Business Network.
- Expressing an interest in receiving sustainable travel support.



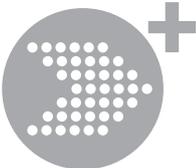
Bronze : Recognition activities, plus ...

- Completed a Travel Action Plan and conducted a staff travel survey.
- Secured senior management support for the Travel Action Plan.



Silver : Bronze activities, plus ...

- Started promoting sustainable travel to staff through events and the distribution of information.
- Introduced incentives to travel sustainably - eg: Personal Travel Planning sessions, improved facilities for cyclists, Cycle2Work scheme.



Silver + : Bronze and Silver activities, plus ...

- Beginning to update and maintain a Travel Action Plan.
- Beginning to independently introduce incentives to promote sustainable travel to staff.
- Beginning to record a reduction in staff commuting trips by car.



Gold : Silver and Bronze activities, plus ...

- Independently updating and maintaining a Travel Action Plan.
- Independently marketing and incentivising sustainable travel.
- On-going participation in local/national smarter travel campaigns.
- Recorded a reduction in single occupancy car use.

In addition, four special awards will be presented in recognition of Travel Planning excellence:



Connected Small Employment Site of the Year 2016

This award recognises the Connected employment site with less than 250 employees that has made the most progress in encouraging staff and visitors to travel more sustainably over the last year.



Connected Large Employment Site of the Year 2016

This awards recognises the Connected Employment Site with 250 employees or more that has made the most progress in encouraging staff and visitors to travel more sustainably over the last year.



Connected Initiative of the Year 2016

This awards recognises the development and implementation of the most successful and innovative idea which aims to encourage business staff and visitors to travel more sustainably.



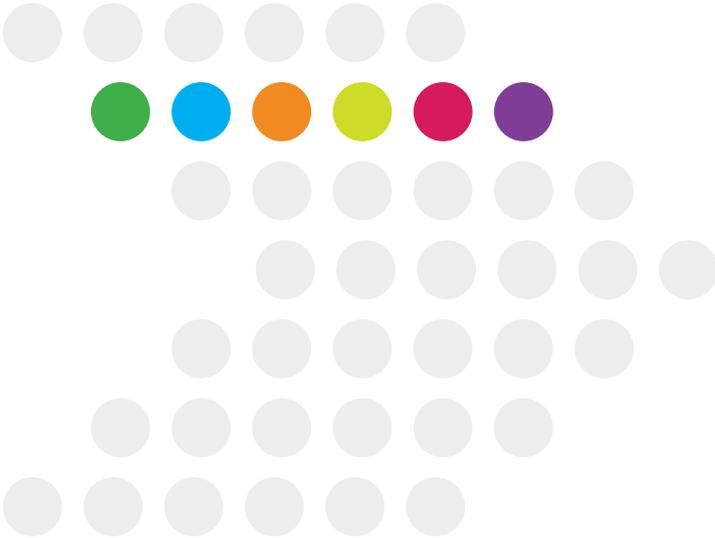
Connected Travel Champion of the Year 2016

This award recognises the hard work and dedication of individuals who have promoted sustainable travel within their workplaces over the last year.





Connected
Business Awards
2 0 1 6





Recognition

A number of workplaces are just getting started with their Travel Action Plans, but we felt it was important to recognise their commitment to encouraging their staff to reduce single car travel.

The following organisations have joined the Connected Business Network, are in the process of developing Travel Action Plans, and have expressed interest in receiving further support with their delivery of sustainable travel initiatives. As such they deserve our recognition and thanks.



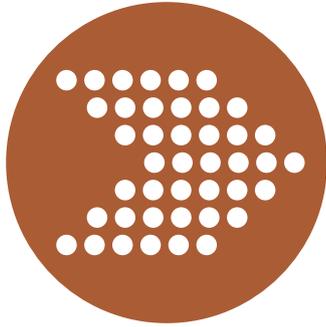
BOSCH



déda

farmfoods





Bronze

Over 50 local businesses have achieved Bronze Accreditation in 2015-16 conducting a staff travel survey and completing a Travel Action Plan, as well as securing support from senior management to implement initiatives set out in their action plan.





IT Collections Ltd

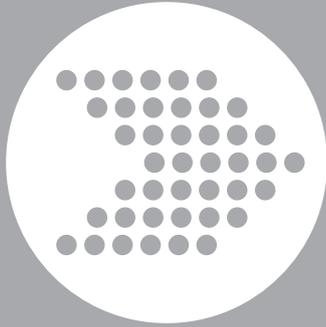


mothercare



SHOWCASE





Silver & Silver+

44 organisations have achieved Silver Accreditation by implementing their Travel Action Plan, promoting sustainable travel to their employees through events and distributing travel information in the workplace.



Geldards
law firm

hallmark
HOTELS

hallmark
INN

EVOLVE
ID CENTRE

intu

Milner
COMMERCIAL

Chartered Surveyors

moorelarge

pattonair

PEKTRON

Pennine

rb

HEALTH • HYGIENE • HOME

ROYAL CROWN DERBY
MADE IN ENGLAND

Royal Mail

rtc
Business Park

Sainsbury's

SEVERN
TRENT
WATER



Tracsis_{dlc}

Z I B R A N T

Silver+

ATKINS



Derby City Council

Derbyshire Healthcare NHS
NHS Foundation Trust

signalling
solutions

+ synergyhealth

webhelp

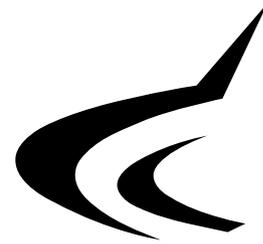


Congratulations to all of our gold accredited businesses for attaining the highest level of Connected Accreditation in 2015/16.

These businesses have been independently implementing their own Travel Action Plans, running regular events focussed on sustainable travel, and encouraged their employees to choose healthy and sustainable ways of getting to work through incentives and promotions.

Our gold winners have also recorded reductions in single car use for staff commuting trips.

Balfour Beatty



DERBY college

Derby Hospitals

NHS Foundation Trust



Derwent living

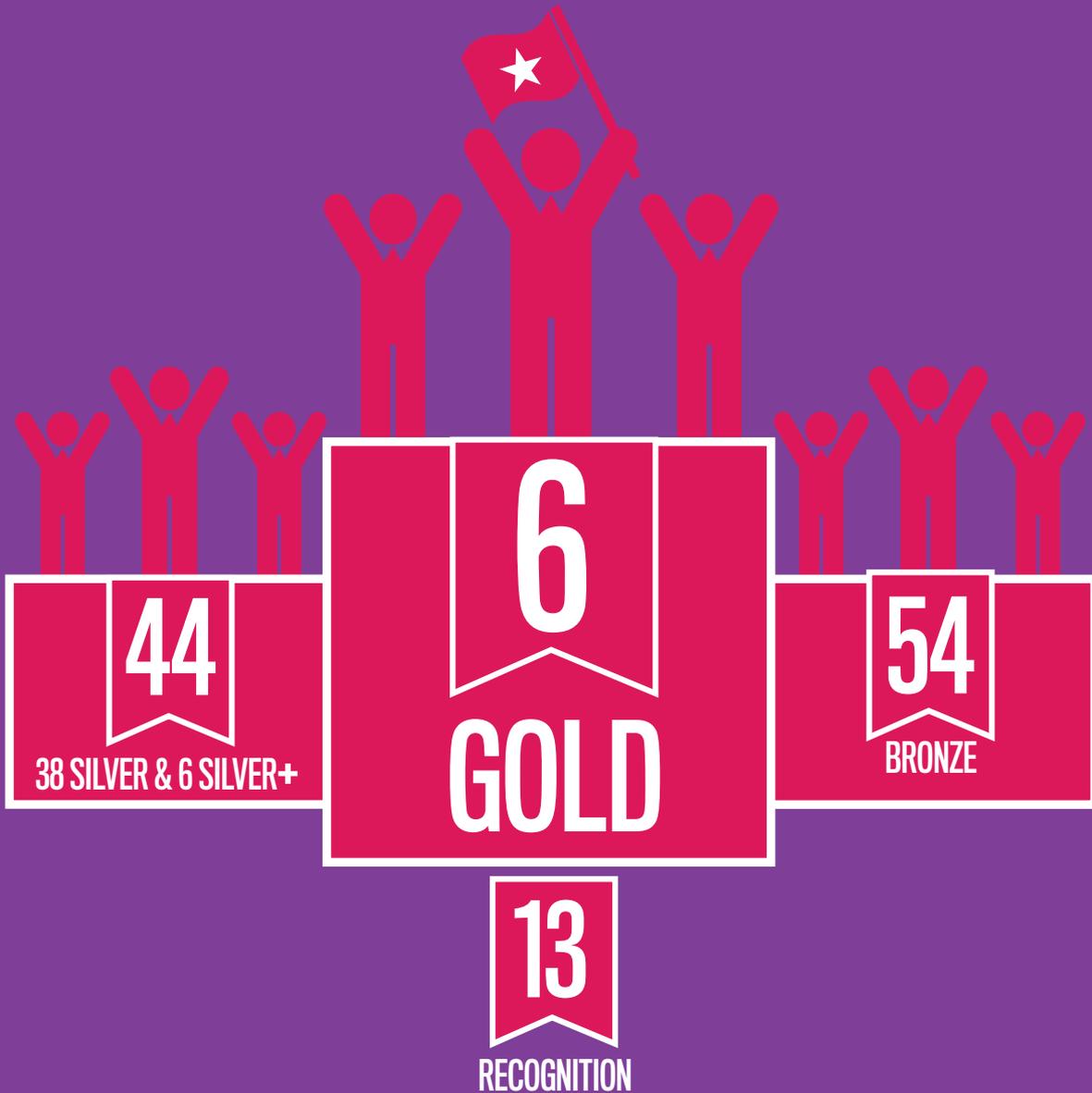


SNC • LAVALIN



UNIVERSITY
of **DERBY**

117 WORKPLACES ACCREDITED



“our
fabulous
award
winners
are...”



Small Employment Site of the Year 2016

Congratulations to our Winner



DERBY MUSEUMS

A WHOLE HISTORY OF FORWARD THINKING

Derby Museums joined Connected in 2015 and have actively been promoting sustainable travel to employees at their three sites in the city centre (Silk Mill, Pickford's House and Museum and Art Gallery). Derby Museums have supported Connected initiatives, taking part in the Commuter Challenge and Commuter Count. They have worked with the Connected Travel Advisors to carry out a staff travel survey and prepare a Travel Action Plan for each of their three sites.

Derby Museums have recognised the opportunity to link the promotion of sustainable transport to their existing programmes with the Arts Council and to the Green Tourism recognition scheme. It is this synergy with other long-term programmes that will ensure that the Connected principles become ingrained in Derby Museums' day-to-day operations.



Well done to the Highly Commended Organisations



Angel Trains believe that recognising and rewarding employees for their involvement in supporting sustainable travel is a key factor in creating a culture of sustainability in the workplace. The company successfully applied for a Connected grant to install a new secure bike shelter in August 2015. The shelter is now at full capacity and Angel Trains is currently negotiating with the landlord to secure extra cycle parking. Staff are keen to support sustainable travel and one staff member took the initiative to purchase a bike from Connected partner, Bike Back Derby, for use as a pool by employees for local trips. This reduces single car occupancy journeys, where possible, and helps keep staff fit and healthy.



Derby Conference Centre joined Connected in 2014. They have worked with Connected Travel Advisors to undertake a staff travel survey on site (including tenants, conference users and long stay residents) and prepare a Travel Action Plan. They have also actively promoted the use of public transport and the Derby CarShare scheme. A £620 Connect Grant also contributed to the installation of secure cycle storage and two electric vehicle charging points. Derby Conference Centre are currently looking into providing additional vehicle charging points and providing further cycle storage and shower facilities for staff sole use. They have introduced a cycle to work scheme which enables staff to save up to 35% on the purchase of bicycles and relevant accessories.



Since joining the Connected programme in October 2013, Synergy Health have relocated from Ascot Drive to the Wyvern Business Park. The management team took the opportunity to include the promotion of sustainable travel to staff in their office relocation plans. A £13,690 Connected Grant part-funded the installation of secure cycle shelters, showers and changing facilities and lockers. Working with Connected, they have organised engagement events to inform and incentivise staff to consider alternative travel options. Outside of the working day they have promoted cycling to employees by setting up a cycling group which regularly meet at Derby Arena.



Large Employment Site of the Year 2016

Congratulations to our Winner



HEALTH ▶ HYGIENE ▶ HOME

Since signing up to Connected in 2013, Reckitt Benckiser have actively promoted sustainable travel alongside their 'Wellbeing' and 'Keeping Healthy' programmes and in conjunction with supporting charity events such as 'London to Paris in 24 hours' which staff will participate in later this year.

The management team believe that leading by example is essential to raising the profile of sustainable travel and several will be participating with co-workers in this summer's "London 100", the biggest closed-road bike ride in the UK. In addition, the company highlights staff members' efforts to travel sustainably through its Reward & Recognition Scheme, the presentation of gift vouchers and by publicising achievements and initiatives in the workplace newsletter.

New starters are offered advice and hands-on support with regard to sustainable transport as part of their induction and RB have arranged events with Connected Advisors and Partners to promote alternative modes of transport and incentive schemes to staff. As a result, they have seen an increase in the number of staff opting to travel sustainably.



Well done to the Highly Commended Organisations

Balfour Beatty

Sustainability is central to Balfour Beatty's ethos in terms of environmental limits, healthy communities and profitable markets and a wide range of initiatives have been introduced to encourage sustainable travel within the organisation. These include the installation of electric vehicle charging points, cycling amenities, motorbike storage, and dedicated car sharing bays. Flexible working hours have also resulted in more people working from home thereby helping to manage their impact on the local environment. In addition, the decision to use the Raynesway site as a hub for the Plant & Fleet, Rail, and Power divisions and video-conferencing facilities are further measures designed to reduce the company's carbon footprint.

Derby Hospitals 
NHS Foundation Trust

As one of the largest employers, Derby Hospitals have succeeded in sustaining their SOV at an impressive 49% by keeping their Travel Plan active. Every year DHFT publish a Travel Plan summary document to promote their sustainable transport schemes and provide an update on their progress and future plans. Derby Hospitals have supported Connected since its inception. They have engaged with the full spectrum of Connected service providers and are always keen to get their staff involved in the latest Connected initiative or event. DHFT are always on the lookout for new ways to incentivise people to think twice about taking the car, for example they have worked in partnership with local operators to offer cheap bus fares for staff commuting trips.

intu 

Intu Derby makes up the prime element of Derby's retail offer and they fully recognise and support the benefits of sustainable transport. They have recently introduced an active Travel Plan and are keen for their employees and visitors to become fully aware of the wider range of travel choices available to get to the intu Derby. At Christmas they worked with Connected to provide staff with tailored bus information about travel over the festive period. Intu have recently conducted a staff travel survey with intu Derby employees, and are looking to carry out a tenant wide staff travel survey in the near future.


SNC • LAVALIN

Over the last three years SNC Lavalin has demonstrated its commitment to Connected, offering their staff Personal Travel Planning, bus taster tickets and promoted car sharing. In June 2014 SNC Lavalin won the Large Organisation category in the Derby Commuter Challenge. To help get staff cycling they successfully applied for a £17,000 Connected Grant which contributed to the refurbishment of showers, changing facilities, security cameras, and a brand new cycle shelter at SNC Lavalin Pride Park office. To keep staff cycling the company has paid for on-site bike maintenance services for their employees. Encouraging a switch to electric cars is next on their agenda, and they are looking into installing electric vehicle charging points onsite.



Travel Initiative of the Year 2016

Congratulations to our Winner



‘Active Travel for Health’

At Angel Trains, they recognise the significant impact that active travel can have on health alongside other benefits such as savings in money, travel time and congestion, and therefore they are keen to raise the profile of sustainable travel across the organisation.

Cycling is a popular choice for commuting among many employees and a core group of staff regularly commute by bike from as far away as Chesterfield, Matlock and Alfreton. In recognition of their efforts to travel sustainably, and to reinforce the health aspects of active travel, the company provides staff with a daily supply of fresh fruit. A free breakfast is also offered every fortnight and combined with their dress down day as a means of encouraging other staff members to get on board.

This positive approach on the part of the company is proving successful in increasing the number of staff commuting by bike and other sustainable means, and is helping the organisation to embed a long-term culture of sustainability.



Well done to the Highly Commended Organisations

The logo for Atkins, featuring the word "ATKINS" in a bold, blue, sans-serif font.

'Supporting Smarter Travel'

At Atkins they are keen to promote sustainable travel across the organisation. In addition to conducting staff travel surveys, information on sustainable travel is included as part of the staff induction process. This approach provides all new staff with the practical information and advice they need. It is a great way to promote different travel options from the beginning and gives staff other travel options before they get use to driving into work every day. It is also an effective way of raising the profile of sustainable transport and serves to reinforce the company's culture of sustainability.

The logo for Derby Hospitals NHS Foundation Trust, featuring the text "Derby Hospitals" in blue, "NHS" in white on a blue background, and "NHS Foundation Trust" in blue below.

'Parking Partners'

'Parking Partners' is Derby Hospitals' in-house car share scheme. Staff wishing to car share go on a database and when DHFT can find them a suitable match they are paired up. Alternatively, staff can pair themselves up and apply to the scheme as a pair/group. DHFT offer a range of incentives to car sharers including reduced parking charges and dedicated parking spaces. If, due to exceptional circumstances, a staff member's car share arrangement fails then DHFT will provide a taxi ride for all affected staff. Parking Partners is promoted during the annual Leave Your Car at Home week, plus there is a dedicated Parking Partners page on the Trust's intranet and a dedicated email address for staff to send the applications to. This year DHFT have increased the number of car share spaces from 22 to 36 to cater for increasing demand from car sharers, demonstrating the success of the scheme.



'Connecting' sustainable transport and sustainable tourism

The Green Tourism Business Scheme is the world's leading sustainable certificate programme for the tourism sector. It recognises places to stay and visit that are taking action to support the local area and the wider environment. Organisations are assessed on a number of areas including: Energy, Waste and Travel. Derby Museums are introducing an environmental policy, focusing on improving their energy efficiency and carbon footprint. Derby Museums recognised that joining Connected complements their environmental policy and the Green Tourism criteria, while also improving staff health and wellbeing. Derby Museums are now actively promoting the use of public transport to their three Derby sites. Their website is being re-constructed to include a dedicated sustainable travel page for visitors and they are developing an overall site map to show walking routes between all three museums sites.



Travel Champion of the Year 2016

Congratulations to our Winner



webhelp

Abi Matemezano

As an engagement ambassador at Webhelp, Abi volunteered to promote Connected events and initiatives to Webhelp staff. Thanks largely to Abi's enthusiasm and commitment Webhelp have participated in every Connected scheme available including the Bus Taster Ticket campaign; Commuter Challenge and the Commuter Count. Abi has actively encouraged car sharing within the businesses to try and reduce parking problems on site.

Abi is now working with a local bus operator to see how new Pride Park bus routes can serve Webhelp staff. Abi has encouraged Webhelp to recognise the benefits of sustainable transport and the reasons to go green.



Well done to the Highly Commended Champions

ATKINS

Sarah Orpwood

Since joining Atkins as Facilities Manager in April 2015, Sarah has been developing a Travel Plan for Atkins' Derby office, entitled "Atkins Derby: Site Access & Infrastructure Strategy". Although still in its infancy, Sarah has a number of initiatives in mind to help communicate the Connected principals to staff. Sarah has developed good working relationships with Connected Advisors and Partners who have supported her in organising several successful events to promote and encourage staff to utilise alternative modes of transport. Her long-term goal is to develop a fully-fledged sustainable travel plan for Atkins Derby to help build and maintain a culture of sustainable with the organisation.



Stacey Cassidy & Sharon Loftu

Sharon and Stacey recognise that influencing people's commuting behaviour is a slow process and have been happy to support Connected initiatives and events to raise awareness of sustainable travel and to encourage staff to consider alternative modes of transport. They worked hard to promote the annual Commuter Count survey to staff at Derwent Living and succeeded in achieving the highest staff participation within their organisation (54%), becoming the Commuter Count 2015 travel champion winners.



HEALTH • HYGIENE • HOME

Simon Stanton

Simon is dedicated to promoting Derby Connected to employees at Reckitt Benckiser and in particular cycling as a means of sustainable travel. Simon's enthusiasm is infectious and he believes it is important to lead by example. A keen cyclist himself, he takes the initiative to organise cycling events for staff locally and nationally and is planning to take part with a team of co-workers in the London 100 closed-road bike ride.



SNC • LAVALIN

Ian Phillips

Taking up the mantle from Sian Page, Ian continues to drive forward sustainable transport at SNC Lavalin. Ian has actively encouraged his colleagues to take part in the Commuter Count and Commuter Challenge.

He also drove forward the onsite improvements for employees who use active modes to travel to work. Their most recent addition is the installation of a drying cupboard for rapid clothes and towel drying. Ian organised for the BikeBack Derby team to come onto the Pride Park site to undertake bike MOTs, which are all paid for by the company. Ian also encouraged staff to take part in the Cycle Derby roller challenge and personal travel planning sessions.





Infrastructure

Since the programme began, LSTF funding has provided Connected with £1.5million to invest in a number of major infrastructure projects to improve sustainable transport and travel in the city.

Cycle Infrastructure

Park Bikeworks

Back in June 2014, Connected committed approximately £500,000 towards the development of the city's new cycle hub Park Bikeworks. Located in Full Street (DE1 3AF), it aims to remove the barriers to people wishing to cycle into town for work or leisure. The centre offers:

- Free city centre bike parking
- Showers and lockers
- A deli café serving a range of great food and drinks
- On site bike maintenance and repair workshop
- Cycle shop
- Onsite physiotherapist
- Information on bike training, coaching, events and local route planning
- A club to ride with - The Park Bikeworks Squadron.



Spondon to Raynesway Cycle Route

A new off-road cycle route has been constructed on the southern side of Derby Road, between Raynesway/ Acorn Way Island and Megloughton Lane.



Riverside Connections

New signage and map boards have been installed to direct pedestrians around the railway station, Derby Arena and along the riverside path.



Riverside Path

The improved riverside pedestrian and cycle path between Raynesway Industrial Park and Alvaston Park into the city centre has been improved. The route has been widened, resurfaced and new lighting installed.

The riverside path is a great traffic-free alternative to cycling on the road, and takes in the linear park which runs along the River Derwent to the east of the city centre.



Full Street Contraflow

The £90,000 improvements were completed in February 2015, and allows cyclists to travel from Derwent Street to Queen Street, where a new dedicated traffic signal has been provided.

The first phase of the works completed in September 2014 saw the new constructed footway enabling cyclists to cycle from Derwent Street to the Park Bikeworks, following the removal of the bus lay-by. These works further enhanced the street scene for pedestrians, with coloured surfacing, and increased parking opportunities.



Pride Park Accessibility

The LSTF programme funded a new pedestrian and cycle path providing a crucial link from the riverside path to the Derby Arena and Royal Way.



Other Cycle Route Improvements

Over the past three and a half years the LSTF Programme has supported the delivery of many cycle routes across the city and the programme has helped secure significant levels of funding for future cycle routes via the Local Growth Fund (LGF).



Derby Arena Cycle Parking

A brand new secure undercover cycle shelter was installed at Derby Arena providing parking spaces for up to 46 cycles.



Public Transport Infrastructure

Bus Stop Improvements

A number of new bus shelters and waiting facilities have been installed around Pride Park and Wyvern area. In Alvaston two new stops were installed on Boulton Lane and lighting and kerbs improved at bus stops along Harvey Road to make it easier for people with limited mobility to get on-board.



Real Time Information Displays

Improved public transport information is now available with the introduction of electronic displays at key bus stops in the city.



Wi-fi on Buses

Connected supplied Wi-Fi connections on over 40 buses across the city, allowing passengers to stay connected for free during their daily commute.



Rail Station Infrastructure

The LSTF programme funded two Interactive information display kiosks at Derby Rail station and a toucan crossing at the back of the station to provide better accessibility across Pride Parkway.



Magic Touch Screens

The LSTF Programme has been successful in the installation of magic touch signs at bus stops across the city. These signs allow people to access instant bus timetable information on their mobile phones. Since they were installed over 16,000 requests for information have been made using the technology.



Derby Bus & Coach Station (Riverlights Exit)

This project widened the exit from the bus station onto St Alkmunds Way and LSTF provided match funding to ensure cyclist and pedestrian access was improved as part of the project.





The Car Club

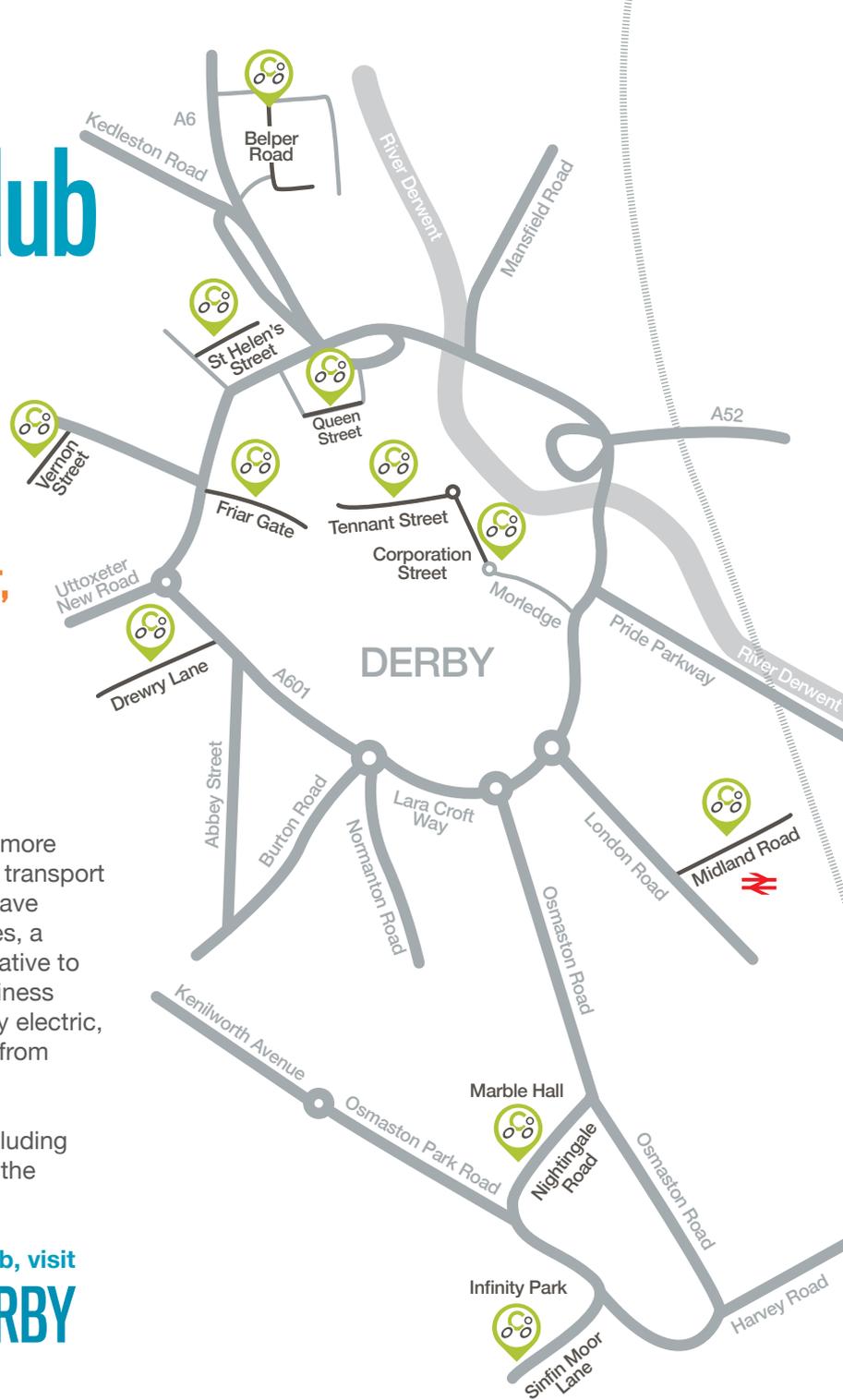
Co-wheels, a social enterprise and the UK's largest independent Car Club operator, has now been operational in Derby since September 2015, providing cheaper, cleaner and more convenient car alternative for businesses and residents of Derby.

It aims to reduce car ownership by enabling more residents and businesses to use sustainable transport options, with the flexibility of knowing they have access to a car when needed. For businesses, a Car Club is a convenient and low cost alternative to running expensive pool cars or claiming business mileage. The fleet is made up of a mix of fully electric, hybrid, and low emission vehicles, available from dedicated parking bays across the city.

The car club now has over 150 members including membership from students, businesses and the general public.

If you're interested in signing upto car club, visit

CO-WHEELS.ORG.UK/DERBY



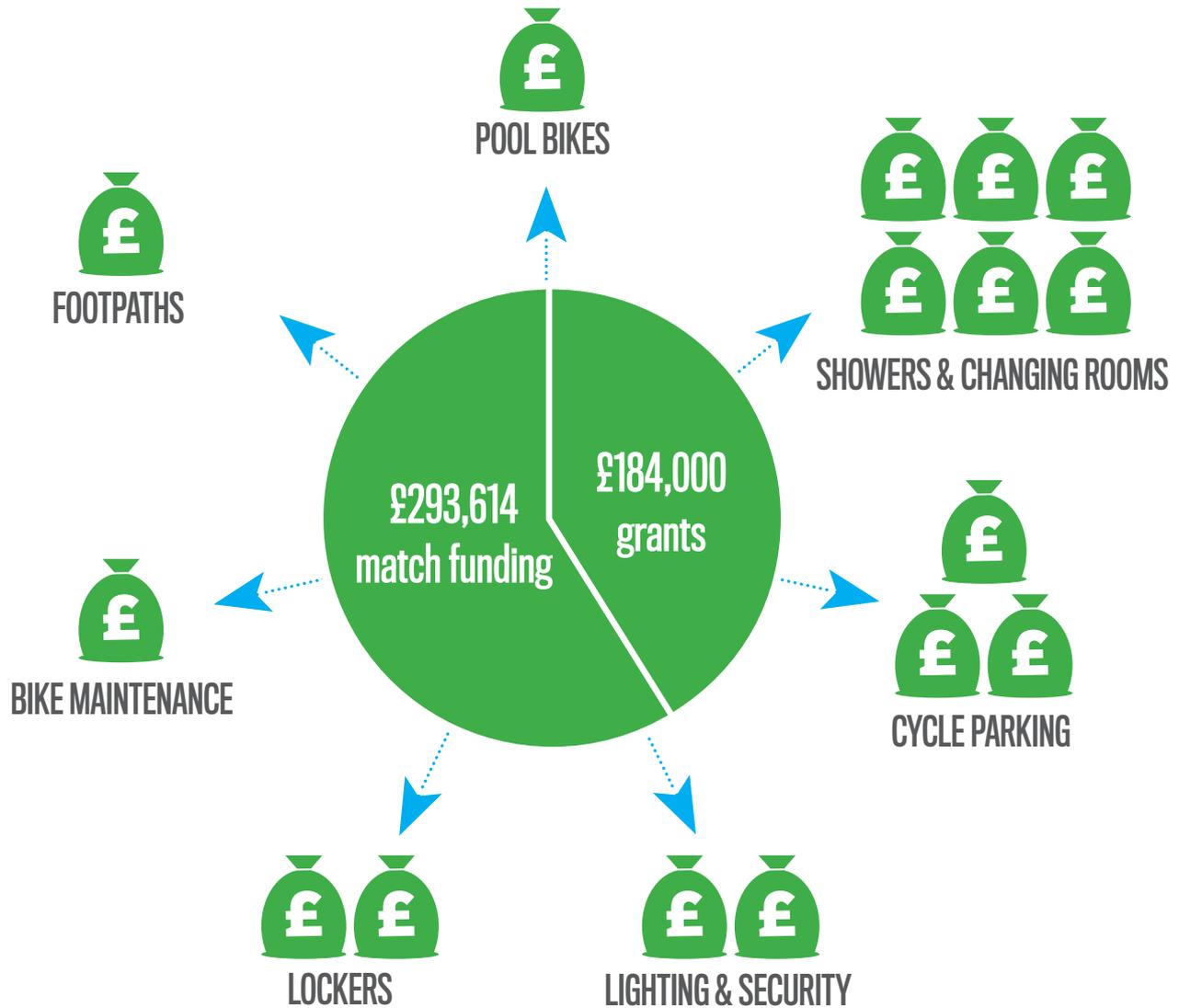
Grants

Since the beginning of Connected, the Connected grant scheme has helped Derby businesses, and voluntary and community groups, to fund workplace and community-based travel improvements and initiatives.

In total 21 local employers have successfully applied for over £184,000 in grants. The majority of organisations have used their grants to help pay for the installation of cycle shelters, lockers, showers and changing facilities. These initiatives have responded to employees' requests for better facilities, which had previously acted as a barrier to walking and cycling to work.



21 WORKPLACE GRANTS AWARDED



The Connected Legacy

Connected is pleased to announce that as part of its legacy programme the Online Travel Plan Toolkit will be available to Connected businesses as a one stop source of information about promoting sustainable travel in the workplace and practical advice on journey planning.

The Derby Travel Plan Forum is also under development as a virtual space for Connected businesses to network and share best practice, case studies and resources on sustainable and active travel schemes.



